



## Profile

I am a Colombian designer, educator and researcher. I studied Industrial Design at the Jorge Tadeo Lozano University (2008), Social Design (Master in Design) at the Design Academy of Eindhoven (2013) and successfully defended my PhD in the Arts with the Catholic University of Leuven (KU Leuven), for which I was granted a Marie-Curie research scholarship by the EU.

From the moment I began working on my bachelor's graduation project back in 2007, I have been very critical of the relation of design with the industrial-commercial circuit, to which it has been historically linked; but, at the same time, I have been constructive in exploring alternative fields of practice for designers, closer to real-life situations of diverse communities and with an explicit social innovation approach. This curiosity has led me to collaborate with local partners in specific contexts, always in the public sphere and through collective practices.

Simultaneous to my creative practice, I have always maintained a growing interest in formative processes (education), which has allowed me to take part in different academic initiatives (both formal and informal/experimental); in such cases, my goal has been to craft and propose activities and projects that support students/pupils in exploring an expanded design practice, through trans and interdisciplinary collaborations.

## Lines of action

autonomous design, socially-engaged design, social innovation, participatory design, design interventions, public space, design education, informal learning, social justice

## Education

- 2014** [PhD in the Arts.](#) LUCA School of Arts – KU Leuven. Genk – Leuven, Belgium.
- **2021**
- 2011** [Master in Social Design](#) (MDes). Design Academy Eindhoven (DAE).
- **2013** Eindhoven, The Netherlands.
- 2008** Course and assisting teacher [Training the Trainers](#). Industrial Design
- **2009** program. Arts and Design Faculty. Jorge Tadeo Lozano University. Bogotá, Colombia.
- 2003** [Industrial Design](#) (bachelor equivalent). Arts and Design Faculty. Jorge
- **2008** Tadeo Lozano University. Bogotá, Colombia.



# Pablo Calderón Salazar

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## Work experience

- 2021** Invited to be part of the [Advisory Board of the Social Design MA](#) of Die Angewandte, Academy of Applied Arts. Vienna, Austria.
- 2023**
- 2021** Postdoctoral researcher (scientific collaborator) on the project 'Situating Creative Practices'. [LUCA School of Arts](#), Belgium.
- ongoing**
- 2018** Associate professor. Product Design School, Arts and Design Faculty, [Jorge Tadeo Lozano University](#). Bogotá, Colombia.
- 2020**
- 2017** Methodological advisor and coach of the first edition of the post-academic informal program [The School Hasselt](#), Belgium.
- 2018**
- 2014** Doctoral researcher and teacher. [Social Spaces](#), [LUCA School of Arts](#). Genk, Belgium.
- 2018**
- 2013** Artistic internship with the community project Stichting Freehouse of artist Jeanne van Heeswijk. Rotterdam, The Netherlands.
- 2014**
- 2009** Half-time teacher. [Industrial Design Program](#), Arts and Design Faculty, Jorge Tadeo Lozano University. Bogotá, Colombia.
- 2011**
- 2009** Freelance designer in the field of [participatory design and social innovation](#) in an international scale.
- ongoing**
- 2009** Communication designer. [Global Ethics Foundation](#), Bogotá chapter.
- 2011**

## Projects & participations

- 2020** [Re-imaginar lo femenino](#). Co-design and building of a community kitchen for the 'Aisha women's collective'. Bogotá, Colombia.
- 2022**
- 2018** [TransUrban Lab](#). Collective mapping and construction of a community orchard in the peripheral neighbourhood of Belén. Bogotá, Colombia.
- 2020**
- Jun** [PDC 2020 - Conversations Track](#). Co-chair of the new conversations track for the Participatory Design Conference 2020. Manizales, Colombia.
- 2020**
- 2017** [Other School](#). Alternative art and design curriculum, made to inform future programs and initiatives aiming to build collective knowledge around these fields of practice. <http://wiki.pablocalderonsalazar.com/>
- 2018**
- Abr** [Minga for Hasselt](#). Communal work, co-design and construction workshop with recovered materials for new communal space. In collaboration with Socialmatter and youth house Halte 24. Hasselt (BE).
- 2017**



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- Sep - 2015** [Routes through the Roots](#). Participatory intervention, urban performance, graphic material and stamps. Developed during the International Designers Residency, in the framework of the World Design Capital (WDC) 2016. Taipei, Taiwan.
- 2015 - 2019** [De Andere Markt](#) (The Other Market in Dutch). Living Lab, urban interventions, co-creation workshops, exhibits and design courses. Genk, Belgium. <http://www.deanderemarkt.be>
- Aug-2018 awarded the [Artful Integrators Award](#) at the 15th Participatory Design Conference. Genk-Hasselt, Belgium.
- Dec-2017 invited for a residency at the Keizerberg Abbey in the framework of the [3rd LUCA Biennale](#), we explored the transition of the neighbourhood and proposed, together with local inhabitants, ideas for its improvement. Leuven, Belgium.
- Ago-2016 selected as one of the interactive exhibitions at the [14th Participatory Design Conference](#). Aarhus, Denmark.
- May - 2015** [La voix de Trassenster](#) (The voice of Trassenster). Flags, posters, urban intervention and citizen procession. Made as part of Welcome to Seraing for Reciprocity Design Triennale. Liège, Belgium.
- 2014 - 2017** [TRADERS](#) (Training Art and Design Researchers in Participation for Public Space). EU-wide research project, of which I took part as Early Stage Researcher. Genk, Belgium.
- Abr-2017 As a closing public event of the project, together with Michael Kaethler and Anne van Oppen, we organized the [TRADERS Open School \(TOS\)](#), a 10-day open school where diverse thinkers and practitioners got together to share different activities around the city, participation and design. <http://tr-aders.eu/open-school/the-school/>
- 2016 Together with Michael Kaethler, we curated, designed and organized [three interactive exhibitions](#): (1) for the 14th Participatory Design Conference, in Aarhus (DK); (2) for the Dutch Design Week, in Eindhoven (NL); and (3) for Mediations conference, at the Royal College of Arts (RCA) in London (UK).
- Nov-2015 Together with Michael Kaethler and Jessica Schoffelen, we organized and hosted an [Autumn School](#) on the role that participatory design can play in post-Fordist cities. Genk (BE)
- 2015 Together with Michael Kaethler and Niek Kosten, we designed and put in place the digital platform [TRADERS Talk](#), which functions as a forum to share and debate around art, design and participatory practices in public space. <http://www.traderstalk.org>
- Oct-2014 Together with my doctoral promoter Liesbeth Huybrechts, we organized and hosted a Summer School, on the potential role of participatory art and design in public space. Genk (BE).



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## Projects & participations

- Sep-2014 Together with my doctoral promoter Liesbeth Huybrechts, we hosted a Training Week on the [participatory potential of Interventions](#). Genk, (BE).
- 2013** [DoSIS](#) (Designing Sustainability in Social Innovation). Trans-national  
**- 2014** (Colombia-France) research project in which I participated as a technical advisor. Jorge Tadeo Lozano University. Bogotá, Colombia.  
<https://bloginnovacionsocial.wordpress.com>
- 2013** [The Other Market](#) Pushcart, urban interventions, graphic and A/V  
**- 2014** material. Eindhoven, Utrecht, Rotterdam and The Hague, The Netherlands.  
<https://theothermarket.wordpress.com>
- Nov-2017 part of the exhibition [5 Miradas en Diseño y Sociedad](#) (5 gazes on design and society). Universidad Jorge Tadeo Lozano. Bogotá, Colombia
- Oct-2016 part of the exhibition [Forum for an Attitude](#). Curated by Depot Basel for Vitra Design Museum. Weil am Rhein, Germany.
- May-2014 part of the performative exhibition [Enacting Protest](#), in the cobtext of the international conference Performing Protest. KU Leuven. Leuven, Belgium.
- Apr-2014 part of the exhibition [Self-Unself](#). DAE in Milan, Italy.
- Oct-2013 part of the [Graduation Show, DAE](#). Eindhoven, The Netherlands.
- May-2012 invited to the [MilesKm residency](#) at Roodnoot, in order to further develop the project. Utrecht, The Netherlands.
- Jul** [Pioneering Watchtower](#). Watchtower built with farming storage boxes. In  
**- 2012** the framework of Summer School NOP, organized and hosted by Makkink & Bey. Noordostpolder, The Netherlands.
- Jun** [L'or noir](#) (Black gold). Chocolate 'souvenir' and local newspaper. In close  
**- 2012** collaboration with local and artisanal chocolaterie, Franz. Liege, Belgium
- Oct-2015 part of the exhibition [The Taste of Change](#), one of Reciprocity Design Triennale central exhibitions. Liege, Belgium.
- Sep-2015 thanks to my prior work in the area, I was commissioned to host a workshop with inhabitants of St. Gilles to discuss about the future of the neighborhood, and produced, together with illustrator Priscilla Suárez Bock, a [speculative newspaper with future visions of its citizens](#). Liege, Belgium.
- Oct-2012 part of the exhibitions [Welcome to St. Gilles](#) and [Reciprocity](#), both part of the International Design Triennale. Liege, Belgium.



## Talks & workshops

- Jul - 2021** Invited to contribute in a colloquium (part of the series Friday Colloquia) of the [Porto Design Bienale](#), curated by Alastair Fuad-Luke. Porto, Portugal.
- Feb - 2021** Invited to lead a workshop ([No time for leisure. Negotiating Public Space in Luchtbal](#)) at the IDW (International Design Workshop Week) of Antwerp University, Belgium.
- Jan - 2021** Gave a talk and led a research seminar for MA and post-grad students ([I won't think what I wont practice](#)) Universidad de Linnaeus, Suecia.
- Oct - 2018** Was one of the inspirational speakers (on 'social innovation') of the [Impact Week Bogotá 2018](#). Jorge Tadeo Lozano University. Bogotá, Colombia.
- Apr - 2018** Invited for a public talk on the different ways of approaching and working in public space. In the framework of the lecture series [La Differenza come Potenziale](#), in Lungomare, Bolzano, Italy.
- Jul - 2017** Talk and workshop (on mapping flows and designing interventions) for the [Lab Transurbano de Diseño](#), hosted by Design for Change in Roubaix, France.
- Abr - 2016** Invited to give a lecture on 'social design' and mentoring master students on their projects. In the framework of the Focus Week of the [Social Design MA](#) at the University of Applied Arts of Viena, Austria.
- Feb - 2015** Invited to give a lecture on public, citizen and activist design at the [Maastricht Academy of Architecture](#), in the framework of a workshop on monuments and the city, organized by Deer Hunter. Maastricht, The Netherlands.
- Jul - 2014** Lecture on documentation of social innovation projects and supporting the summer course [Diseño y Construcción de Paz \(design and peace building\)](#) organized by the industrial design program of the Jorge Tadeo Lozano University. Cartagena, Colombia.
- May - 2014** Lecture and workshop, together with Colombian designer Manuel Llano, on our experiences on 'social design' from the south and the importance to valorize indigenous, afro and peasant practices. [Design Academy Eindhoven](#), The Netherlands.



## Academic papers

- Jun - 2021** [PD otherwise will be pluriversal \(or it won't be\)](#). Co-authored with Liesbeth Huybrechts and presented as a full paper at PDC 2020. Manizales, Colombia.
- Ago - 2018** [Southern manners in northern lands: Design interventions for autonomía](#). Co-authored with Liesbeth Huybrechts and Mela Zuljevic. Published in the special issue on 'autonomía' of the Strategic Design Research Journal (SDRJ). Brasil.
- Jun - 2017** [Letters South of \(Nordic\) Design](#). Epistolary article written with Alfredo Gutiérrez Borrero for the NORDES 2017 conference. Oslo, Norway.
- Ago - 2016** [Democratic dialogues that make cities 'work'](#). Co-authored with Liesbeth Huybrechts, Katrien Dreessen and Selina Scheppers. Published in the 9(2) issue of the Strategic Design Research Journal (SDRJ). Brasil.
- Jul - 2016** [Do Citizens Dream of a Control Room? Imagining an Alternative 'Smart City'](#). Co-authored with Saba Golchehr and presented at the conference Political Imagination and the City. Santiago, Chile.
- Sep - 2014** [Infrastructuring interventions or intervening infrastructures? The role of interventions in the infrastructuring process](#). Co-authored with Katrien Dreessen, Liesbeth Huybrechts and Selina Scheppers. Presented at the first edition of the PARSE Conference. Gotenborg, Sweden.
- 2010** [En el caso de las disciplinas creativas, ¿son éstas las que modelan el perfil de los estudiantes o estos los que modelan el perfil de la disciplina?](#) En Diseño y Educación (Cuadernos de diseño industrial, vol. 1). UJTL. Bogotá, Colombia.

## Other texts

- Abr - 2021** [Walking the word of design: explorations and reflections of a decolonial-interventionist practice](#) (Doctoral thesis). KU Leuven / LUCA School of Arts, Belgium.
- 2020** [Bourgeois](#). Co-authored with Michael Kaethler as a chapter for Designing in Dark Times: an Arendtian Lexicon, edited by Virginia Tassinari & Eduardo Staszowski and published by Bloomsbury.
- 2020** [Over the southernmost border of social design, trees are people too](#). Chapter contribution to the book 'Social Matter Social Design. For good or bad, all design is social', edited by Jan Boelen & Michael Kaethler and published by Valiz.



## Other texts

- 2019** [El Otro Mercado: para construir otro mundo, primero hay que imaginarlo.](#) (The Other Market: in order to design the future we have to imagine it first). Chapter contribution for the book Design and Social Innovation, published by the UNAM, México.
- 2017** [Intervention as Tactic, not as Strategy.](#) Introduction to the chapter Intervention as Strategy, of the book Explorations in Urban Practice, edited by raumlabor and published by dpr-Barcelona.
- 2017** [De Andere Markt: a Logbook](#) & [Intervention lexicon.](#) Two texts included in the book Trading Places: Practices of Public Participation in Art and Design Research, published by dpr-Barcelona.
- 2016** [Agencia del Diseño para una Innovación Social Sostenible](#) (design's agency for sustainable social innovation). Co-authored with Estelle Vanwambeke as a product of the research project DoSIS.
- 2016** [From \(Single\) Storyteller to \(Multiple\) Stories-Enabler.](#) Included in the book The Pearl Diver, The Designer as Storyteller. Published by DESIS Lab. Politecnico de Milano, Italy.
- 2013** [It is what it is.](#) Master thesis for the Social Design Master program. Design Academy Eindhoven, The Netherlands.
- 2013** Contribution to [Alphabatalog: An anti-manifesto](#), by Design Academy Eindhoven, proposes a possible blueprint for design education. Part of ABITARE magazine 529.
- 2012** [Making something out of nothing.](#) Entrevista a Gunter Pauli. En Source #7: What if we were all producers?. Design Academy Eindhoven.

## Honors & recognitions

- 2019** Part of the team who won one of the research grants of the [Gendered Design in STEAM](#) call, awarded by the IDRC and Carleton University, Canada.
- 2014** [Marie Curie Actions Research](#) fellowship for doctoral research. in the framework of the project TRADERS.
- 2011** Fellow and beneficiary of the Colfuturo Scholarship for pursuing my Master studies. Programa Crédito-Beca, [Colfuturo](#).
- 2008** Invited to take part of the [Train the Trainers](#) program, at the industrial design program of the Jorge Tadeo Lozano University. Bogotá, Colombia.